

MEDIA RELEASE - 10 SEPTEMBER 2018

TZANNES DESIGNS DISTINCTIVE NEW HOTEL FOR INNER CITY SYDNEY, AUSTRALIA



CGI of the winning proposal.
View from rear laneway.

TZANNES has won a Design Excellence competition run by the Cienna Group to design a new 12 storey, 122 room hotel on a corner site in one of Sydney's most exciting and rapidly evolving inner city suburbs, Surry Hills.

The Tzannes proposal won over entries from FJMT and COAP.

The jury, comprising Ken Maher (Jury Chair), Peter Hing, Rachel Neeson and Maryam Gusheh, said the Tzannes design was 'a compelling response to its site and brief, and would significantly lift the standard and amenity of hotel accommodation in the inner city.'

"We see this as an important opportunity to upgrade this significant and prominent site on the corner of Riley and Campbell Streets, meeting high standards of hospitality amenity, improving the presentation and experience of the site, and more clearly defining its relationship with the adjoining public domain," said Tzannes Director, Ben Green.

Tzannes' design for the new Cambridge Hotel delivers a distinctive new upmarket hotel on a corner site adjacent to two existing hotels, also owned by the Ciena Group. It will be a distinctive, high quality new hotel appealing to a new target market, at the same time providing improved efficiency through shared back of house and services with the existing hotel.

"A new hotel with a character that is tailored to the place in which it is located, Surry Hills - gritty, colourful and vibrant"

The new hotel draws its identity from the distinct landscape quality of the site and its relationship to large green spaces in the context of Surry Hills. This new landscaped character enhances the identity of the hotel as well as the amenity of the public domain and the interior of the hotel.

Tzannes

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The building's form, the arrangement of uses within it and our architectural response are a direct reflection of the site conditions and context. This ensures the building is a bespoke structure tailored to its site but also that the highest possible internal amenity is achieved.

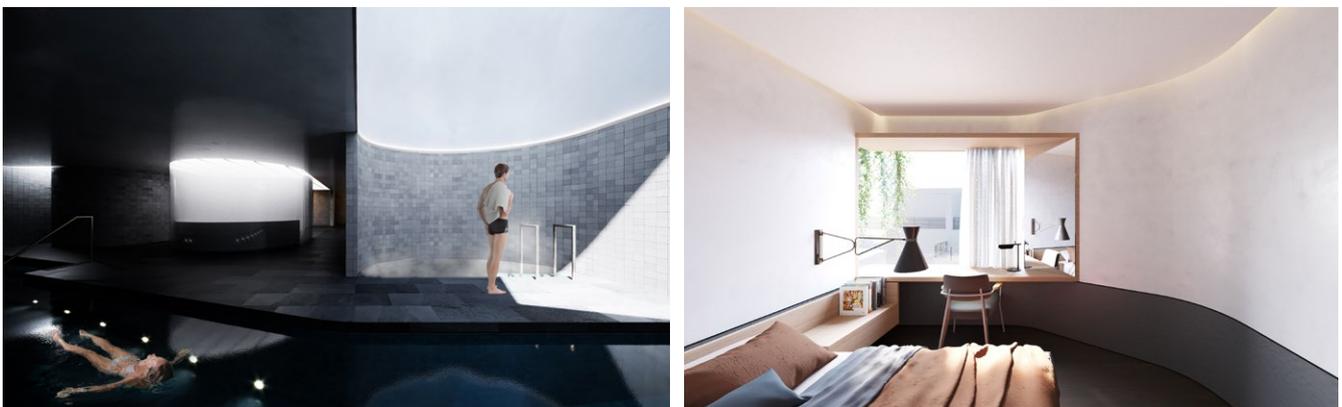
“Surry Hills as a suburb has undergone tremendous change over time evolving to become a bohemian centre with a distinctive character. It is now synonymous with great pubs, restaurants, fashion, art and street culture. Despite its close proximity to the CBD it has retained its parklands and greenery. Yet it retains its connection to its past with public housing sitting next to chic new residences. This juxtaposition defines the character of the area; upscale, affluent and chic but also gritty, rough and edgy at the same time.” added Ben.

The design maximises the availability of natural light to the public spaces of the podium and ground level as well as its the connection on to the exterior. Key features include:

- A form and materiality that refers to and extends the language of surrounding buildings,
- High level of internal amenity,
- Lush rooftop and facade planting,
- Abundant natural light,
- Embodies principles of sustainable development,
- Interior design strategy focussed on authenticity, detailing and flexibility,
- Integration of public art to enhance public domain and provide connection to surrounding area.

Tzannes is one of the most distinguished and awarded architectural practices in Australia, combining a sophisticated, 30-year long understanding of hospitality architecture with a genuinely creative, imaginative and original approach.

The Tzannes Cambridge Hotel design team was lead by Directors Ben Green and Jonathan Evans.



CGIs of the winning proposal. Spa and typical room interior.

FOR FURTHER INFORMATION AND TO ACCESS IMAGES

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