

Tzannes



reddot award 2016
winner

MEDIA RELEASE

TZANNES' PUBLIC DOMAIN FURNITURE TRIUMPHS IN 2016 RED DOT AWARDS

The world's most prestigious Product Design Awards



Thursday 31 March, 2016, Sydney: A suite of street furniture designed by Tzannes architects for the City of Sydney has won a prestigious 2016 Red Dot Award for Product Design, announced in Essen, Germany, last night. Past winners include Apple, Porsche, BMW and Bose.

Participants from 57 nations submitted 5,200 products and innovations for the Red Dot Award: Product Design 2016. With 41 experts from around the world serving as judges, the award guarantees a very high judging standard.

Among the international Jurists for 2016 were Prof. Martin Parn, Ken Okuyama, Simon Ong, Kristiina Lassus, Dr Luisa Bocchietto, Prof. Masayo Ave, Manuel Alvarez Fuentes and Prof. Jimmy Choo.

Professor Dr. Peter Zec, founder and president of the Red Dot Award: "The Red Dot winners demonstrated an extraordinary design quality, and also showed that design is an integral part of innovative product solutions." The independent expert panel assessed each entry on criteria including of innovation, formal quality, functionality and ecological compatibility.

Alec Tzannes, who lead the design team for Tzannes, said: "We are honoured that our contribution to the making of our city has been recognised internationally in this important way. This award underscores the contribution architecture and design makes to our cultural identity, and to the city, as well as the wisdom of Lord Mayor Clover Moore's design-led focus in her role.

Tzannes' objective was to create a family of elements reflecting Sydney's unique cultural and urban context, inspired by, among other things, the city's waterfront industrial heritage, the Harbour Bridge, the Sydney Opera House, and our outdoor lifestyle and culture.



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Under the City's \$3 million project, the new furniture has been installed at Barangaroo and Green Square. It will also feature along the transformed George Street pedestrian boulevard and the revitalised Darling Harbour precinct.

Lord Mayor Clover Moore said the award-winning furniture will create a more pleasant, interesting and accessible outdoor environment for residents, workers, visitors and tourists.

"By improving the accessibility and liveability of our city, we encourage people to treat our streets as destinations, relax, linger and have an experience that is pleasant and worth repeating," the Lord Mayor said.

The award-winning range includes seating, garbage bins, bollards, pedestrian light poles, a water bubbler and tree guards. It uses the folded metal plate as the genesis of form for each of the elements. Materials used include Australian hardwood, stainless steel, and bronzed aluminium.

The furniture is being made in Australia, by ABUD [Australian Built Urban Design] an Australian owned and operated company located in Kirrawee, New South Wales, with more than 75 years of experience in crafting public domain objects.

4 July 2016 marks the culmination of the Red Dot Award: Product Design 2016 with the awards ceremony and subsequent after-show party "Designers' Night", the winners will receive their certificates and celebrate until the early hours in the Red Dot Design Museum Essen in the midst of prize-winning products. All award-winning products will be presented in the special exhibition "Design on Stage" for four weeks, before becoming part of the permanent exhibition.

With about 2,000 exhibits from 45 nations, the Red Dot Design Museum Essen displays the complete range of current product design. In the former boiler house of the UNESCO World Heritage Site Zollverein coal mine, it presents products that have won the Red Dot on five floors and approximately 4,000 square metres. Every year, the world's largest exhibition of contemporary design informs around 150,000 visitors about current trends and top achievements.

About the Red Dot Design Award

With more than 5,200 entries in 2016 alone, the Red Dot Design Award is one of the largest competitions in the world. It was in 1955 that a jury convened for the first time to assess the best designs of the day. The name and brand of the award were developed in the 1990s by Red Dot CEO, Professor Dr. Peter Zec. Since then the sought-after "Red Dot" is the revered international seal of outstanding design quality. Further information: www.red-dot.org.

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